

.....ARTICLE XXXV

**SIGNS**

**Section 35.01 Purpose**

The purpose of these regulations is to encourage the proper development of signs and signage systems within the City of Greenville. It is further the intent of these regulations to alleviate sign clutter and to prevent signs from becoming a distraction or an obstruction to the safe flow of pedestrian and vehicular traffic, to prevent signs from adversely impacting adjacent properties or uses, to encourage the development of sign systems that promote a healthful economic and business environment and thereby protect the general health, safety, and welfare of the citizens of the City.

**Section 35.02 Definitions**

As used in this Article, the following words or phrases shall have the meanings herein:

- A. "Sign" means any device for visual communication which is designed, intended, or used to convey a message, advertise, inform or otherwise direct attention to a person, institution, organization, activity, business, place, object or product. Signs that are placed internally within a structure or building that are not externally visible shall not be considered signs for the purposes of this Ordinance and shall be excluded from these sign regulations. Signs erected by the local, state or federal government for the purposes of discharging in any normal governmental function, such as traffic control or safety, are likely excluded from the regulations of this Article.
  
- B. Other Definitions
  - 1. "Awning" means a hood or cover that projects from the wall of a building.
  - 2. "Banner" means a rigid cloth, plastic or canvas sign typically related to a special event or promotion. For the purposes of this Article, the term "banner" shall not include official flags of public entities, or civic, philanthropic, educational or religious organizations.
  - 3. "Billboard" means an off-premises sign that is more than one-hundred (100) square feet in area.
  - 4. "Canopy" means a structure separate from, but associated by use with the principal building. Such structure is supported independently by posts or columns, is open on all sides, and is intended only for shelter or ornamentation. A "canopy sign" is a sign that is attached to or a part of the roof of such a structure.

5. "Changeable Copy sign" means a sign which, in whole or part, provides for periodic changes in the materials or message composing the sign. This definition includes both electronically and manually changeable signs, reader boards, and/or price signs.
6. "Directional sign" means any sign which indicates the direction or specific location of an institution, organization or business, which does not include advertising or any information regarding product lines or services offered.
7. "Flashing" means a sign or graphic which in any manner, as a whole or in part, physically changes in light intensity or gives the appearance of such change.
8. "Freestanding sign" means a sign which is wholly independent of any building for support.
9. "Joint Identification sign" means a sign intended to provide the identity or name, for two or more uses within one building or on one property or the name of the building or its address for property occupied by two or more businesses.
10. "Marquee" means an awning which has been specially constructed so as to support a sign. "Marquee sign" means a sign that is mounted to or attached to a marquee.
11. "Monument sign" means a particular type of freestanding sign, not more than six (6) feet in height, which is placed on a solid base directly on the ground or is attached or supported by posts or pylons not more than six (6) feet in height.
12. "Moving sign" means any sign, all or any part of which physically moves or is animated so as to give the appearance of movement.
13. "Off-Premises sign" means any sign that identifies or provides information related to a good, service or event that is not located on the property where such sign is located.
14. "On-Premises sign" means any sign that identifies or provides information related to a good, service or event that is located on the property where such sign is located.
15. "Permanent sign" means a sign intended to be erected or used, or in fact which is used for a time period in excess of ninety (90) days.

16. "Portable sign" means a sign designed or constructed in such a manner that it can be moved or relocated without involving any structural or support changes and shall include:
  - a. "Trailer sign" means a sign that is constructed on a chassis intended for the mounting of wheels, hereby permitting the sign to be moved.
  - b. "Folding Portable sign" means a sign constructed of wood or other durable material which can be folded or collapsed for ease of transport.
17. "Projecting sign" means a sign which extends outward perpendicular to the building face.
18. "Roof sign" means any sign erected upon or completely over the roof of any building.
19. "Streamer" means a ribbon-shaped or cord-like rope, which may have pennants and/or banners attached, which is stretched or hung between two (2) or more supports.
20. "Temporary sign" means a sign intended to be used, or in fact used, for a time period of forty-five (45) days or less.
21. "Vending machine sign" means a permanent sign installed by the manufacturer on a fuel pump, vending machine, or similar outdoor object.
22. "Wall sign" means a sign attached to a building face, with the exposed face in a plane parallel to the plane of the wall. Wall signs include painted murals, messages, graphic and other designs painted along with any letters or numerals mounted directly on buildings.
23. "Window sign" means a sign, graphic, poster, symbol or other identification which is physically affixed to or painted on the glass or other structural component of the window.

### **Section 35.03 Sign Types**

For the purposes of these regulations, signs are classified according to *structure*, *duration* and/or *function*, as follows:

- A. Structure, including:
  1. Canopy Signs
  2. Freestanding Signs

3. Marquee Signs
4. Monument Signs
5. Portable Signs
6. Wall Signs
7. Window Signs
8. Roof Signs
9. Projecting Signs

B. Duration, consisting of:

1. Permanent Signs
2. Temporary Signs

C. Function, including:

1. Identification Signs
2. Promotion Signs
3. Directional Signs

### **Section 35.04 Signs Excluded from Regulations**

The following signs are excluded from the regulations and requirements of this Article:

- A. Signs not exceeding one (1) square foot in area that are customarily associated with residential use and are not of a commercial nature, including address and/or name of occupants of the structure, signs on mailboxes or newspaper tubes, signs posted on property related to private parking and signs warning against trespassing or danger from animals. Signs associated with home occupations shall not be excluded from these regulations.
- B. Signs erected by a governmental entity for a recognized public purpose and duly authorized by any law, statute or ordinance. Such signs include legal notices and traffic control or safety devices, provided such signs carry no supplementary advertising.
- C. Signs not visible or intended for view beyond the boundaries of the lot or parcel upon which they are located.
- D. Signs which are in the nature of cornerstones, commemorative tables and historic designations, provided such signs are less than nine (9) square feet in size and not illuminated.
- E. Signs clearly in the nature of decorations customarily associated with a national, local or religious holiday. Such signs shall be of any illumination or animation provided that a safety and/or

visibility hazard is not clearly created.

- F. Flags or insignias of any governmental entity or religious group when not displayed as an advertising device, or in connection with any commercial promotion, and provided that not more than four (4) such flags or banners are displayed at any one time.

### **Section 35.05 Prohibited Signs**

Signs that are not specifically permitted in this Article shall be considered as prohibited. Without restricting or limiting the generality of the foregoing provisions, the following signs are specifically prohibited:

- A. Trailer Signs
- B. Signs mounted on motor vehicles or semi trailers that are parked in a prominent location so as to function as a sign.
- C. Banners, streamers, pennants and similar air-activated moving signs intended for permanent display.
- D. Moving Signs, as defined in Section 35.02 (b) 12
- E. Flashing or high intensity lights mounted on a sign
- F. Roof signs
- G. Billboards
- H. Any sign that is constructed or located so as to resemble a traffic control device, or is located in such a manner so as to obscure or impact the effectiveness of such traffic control device or signal.

### **Section 35.06 Sign Permits and Administration**

- A. Permit Required

No permanent or temporary sign, except as exempted in Section 35.04 or 35.07 of this Ordinance shall hereafter be erected, constructed or maintained within the City of Greenville unless a permit for the same has been issued by the Zoning Enforcement Officer.

- B. Contents of Application

Application for a permit to construct or erect a sign shall be made by the owner of the property upon which the sign is proposed, or his agent. The fee shall be established by separate Ordinance.

Each application for a sign permit shall be made on forms provided by the Zoning Enforcement Officer, and shall include the following information:

1. Name, address and telephone number of the applicant.
2. Drawings to an appropriate scale, showing at a minimum:
  - a. The design and layout of the proposed sign, including the total area of the sign and the size, height, character, materials and color of letters, lines and symbols. If more than one sign face is proposed, separate information on each face shall be provided.
  - b. The exact location of the sign in relation to the building and property.
  - c. The method of illumination, if any.
3. Details and specifications for the construction, erection and attachment of the sign.
4. Name, address and telephone number of the sign contractor or company.
5. The time period for which the sign is to be displayed, if a temporary sign.
6. Other information as may be required by the Zoning Enforcement Officer to ensure compliance with the provisions of this Ordinance.

C. Action on Sign Permit

The Zoning Enforcement Officer shall issue a sign permit upon submittal of a completed application and payment of applicable fees if he/she determines that the provisions of this Ordinance have been met. The fee for a sign permit shall be doubled if the construction or physical alteration for which the permit is sought was commenced prior to the application for the permit. Permits shall be issued or denied within seven (7) working days from date the application is filed. If the application is denied, the applicant shall be given written notice of such denial, along with the reasons therefore.

D. Appeals

Any decision made by the Zoning Enforcement Officer under the

terms of this Article may be appealed to the Planning and Zoning commission in the manner set forth in Article VI of this Ordinance.

### **Section 35.07 Signs Which Do Not Require a Permit**

The following signs may be erected without a permit:

- A. Signs or posters concerning candidates for elective office, public issued and similar matters to be decided by public election, to be displayed beginning no more than thirty (30) days prior to election and to be removed no later than one (1) week after such election, subject to penalty. Such signs shall not exceed twelve (12) square feet in area, shall not be illuminated, and shall not be located within a public right-of-way not be affixed to any public utility pole or street tree. In addition such sign shall not be located in any manner to as to create a safety or visibility hazard. Signs that exceed the standards of this Section shall require sign permit.
- B. Signs that indicate the sale and related signs (mortgage, warranty, etc.), development, rental or lease of a particular structure or land area in residential districts, provided such sign does not exceed six (6) square feet; such signs in non-residential areas shall not exceed sixteen (16) square feet in area. Such signs shall not be located in a public right-of-way. Larger signs require a permit and must follow guidelines for the specific district. Realty "open house" directional signs are limited to four (4) signs total for each property and are limited to a maximum of four (4) consecutive days standing time for each open house. The sale, mortgage, warranty, or other related signs are limited to two such signs per property, with the exception of one temporary "Open House" sign. Such open house announcement sign may be placed on the property for sale from Monday - Sunday, or seven (7) consecutive days. "Sold" signs shall be limited to one per property and permitted for a period of two (2) weeks after closing of the property.
- A. Credit card decals, store hour specifications, "open" or "closed" signs, or similar signs that do not exceed an aggregate area of two (2) square feet.
- B. Temporary window signs which promote special business sales or similar events. No business shall display such signs for more than thirty (30) days per calendar year. The date for each sign is first displayed and the time period for which the sign will be displayed shall be legibly marked on the sign.
- C. Identification signs, which are less than two (2) square feet in size and mounted or attached flat or parallel onto a building face of an

administrative, business or professional office building, which denote the name and address of an occupant(s) in a building.

- D. A sign which advertises the sale of personal property, such as a garage, yard, porch or moving sale sign provided such sign, is located on the sale premises for a time period not greater than three (3) consecutive days, and is not to be located in a public right-of-way nor affixed to any public utility pole or street tree. Auction signs shall not exceed sixteen (16) square feet and shall be posted no more than 30 days before the date of the sale and shall be removed immediately following such sale. Such signs shall not be located in such a manner so as to create a safety or visibility hazard.
- E. Temporary construction signs which display the identification of the construction project, including identification of the contractors, architects and other construction principals. Such construction sign shall be limited to one (1) per construction site, shall not exceed sixteen (16) square feet in area and shall be removed upon the completion of construction or the commencement of occupancy, whichever event occurs first. Such signs shall not be located within the public right-of-way.
- F. Not more than one hundred (100) signs promoting community events and programs within the City of Greenville and Greenville Township which are sponsored by nonprofit, public, educational, religious and charitable organizations may be posted for not more than ten (10) consecutive days. All such signs shall be not more than six (6) square feet in area and shall be removed immediately after the scheduled activity. Such sign shall not be located in a public right-of-way. Community event signs that exceed these standards shall meet the requirements of Section 35.08 (E) below.
- G. Folding portable signs, as defined in Section 35.02 (B) 16, provided such sign is utilized only as a temporary sign, and further provided the sidewalk where the sign is located is more than six (6) feet in width. All such signs shall be secured and/or anchored so as to prevent accidental collapse.
- H. Other signs which are determined by the Zoning Enforcement Officer to be similar in nature and intend to those listed in Section 35.07 (A) through (I) above.
- I. One "Changeable Copy Sign" may be on a free-standing sign. Such changeable copy sign may not exceed fifty per cent (50%) of the size of the free-standing sign and is not included in the 50 square foot limit. (Example: Fifty (50) square foot free-standing sign + twenty-five (25) SF changeable copy sign.) An allowable changeable copy sign, erected with a permitted free-standing sign does not require a permit.

## **Section 35.08 Temporary Signs**

Temporary signs (as defined in 35.02.B.20), shall be subject to the following general requirements:

- A. The date upon which a temporary sign is first displayed shall be legibly marked on the sign.
- B. Not more than one (1) temporary sign shall be displayed at any one time, and not more than three (3) temporary signs shall be displayed during the course of any one (1) calendar year.
- C. Banners less than twenty (20) square feet in area are permitted as temporary signs provided they are secured at each corner, point and/or end so as to prevent movement. Streamers are prohibited.
- D. Trailer signs as defined in Section 35.02 (B) 16 are prohibited.
- E. Not more than one hundred (100) off-premises signs for community events pursuant to Section 35.07 (H) shall be permitted without obtaining a sign permit. Each additional sign shall require a permit, shall not exceed six (6) square feet in area, and shall be removed immediately after the scheduled activity.

## **Section 35.09 General Requirements - Permanent Signs**

Permanent signs shall be subject to the following requirements, as well as the requirements of the SCHEDULE OF SIGN REGULATIONS in Section 35.14.

### **A. Wall Signs**

Wall signs may be erected on any building wall or extension of a building wall which faces a street, parking lot or service drive, and such sign may not extend beyond any building setback line. Wall signs shall be attached parallel to the building face and extend outward perpendicular from the building face a maximum of twelve (12) inches. No portion of any wall sign shall extend above the top of the wall on which it is located.

### **B. Canopy, Awning, Marquee Signs**

Signs may be painted on an awning area or attached to a canopy, marquee or roof which projects beyond the building provided that no part of such sign may extend above the roof line, canopy or marquee. Identification signs on canopies or awnings indicating only the name of the occupant of the premises shall be exempt from the limitations in Section 35.24 of this Ordinance. Canopy or marquee signs shall be a minimum of eight (8) feet above ground level and no part of such awning, canopy or marquee shall extend over the public right-of-way, except in the DE District.

### **C. Projecting Signs**

Projecting signs may be permitted in particular districts pursuant to the

requirements of Section 35.14, provided such sign does not exceed twelve (12) square feet in size, is placed not less than eight (8) feet above the sidewalk or ground level, and projects no more than six (6) feet outward from the building face. No such sign shall project into an any area located less than ten (10) feet from the public right-of-way.

D. Freestanding Signs

The location, height and other characteristics of freestanding signs must meet the regulations of this Article. No portion of any freestanding sign shall be erected less than ten (10) feet from the street right-of-way, nor closer to any side lot line than the actual height of the sign.

E. Window Signs

Permanent window signs shall be limited to signs denoting the identification of the occupant, the address of the premises, and not more than one (1) logo sign for the product or service offered. The total of all window signs shall not exceed thirty-three percent (33%) of the total area of the window.

F. Off-Premises Signs

Off-premises signs as defined in Section 35.02 (B) 13 shall be considered as an accessory use subject to conditional use procedures in the NB, GI, LIC and G.B. Districts. Not more than one (1) off-premises sign with a sign face area not exceeding twenty (20) square feet in permitted on a single lot. Off-premises signs shall conform to all applicable yard and setback restrictions for structures in the zoning district where they are located. No off-premises sign shall exceed ten (10) foot in height as measured from the ground one (1) foot from the base of the sign.

G. Billboards

Billboards, as defined in Section 35.02 (B) 3 are prohibited.

H. General Requirements

1. Illumination

Illuminated signs shall be permitted in all nonresidential districts. Illumination shall be from a concealed or indirect light source and shall not flash, blink, fluctuate in intensity, travel, more or in any manner fail to provide constant illumination. Message boards displaying time and/or temperature shall be exempt from this requirement. In no case shall the illumination of any sign create a hazard or visibility problem or interfere with or impair vehicular traffic. The level of illumination emitted from a sign shall not be of an intensity to constitute a demonstrable safety hazard to vehicular movement on any street. Illuminated signs shall be constructed and maintained so that the source of illumination is shielded or otherwise prevented from beaming directly onto adjacent properties or streets.

2. Moving Signs

Except for message boards displaying time and temperature, moving signs and the animation of signs are prohibited.

3. Pennants and/or Streamers

No permanent sign shall contain or consist of banners, pennants ribbons, streamers, balloons or similar devises.

4. Construction

All signs and parts thereof, including any electrical wiring, shall be erected, constructed, and maintained so as to not constitute a safety hazard. The construction and installation of all signs shall be subject to inspection by the City and/or the State of Ohio.

5. Location

No part of any sign shall be placed in, over, or extend onto any public right-of-way, except for awning, canopy or projecting signs in the DE District. In no case shall any part of a sign be placed over, or extend above the roof of any structure.

6. Joint Identification Signs

Joint identification signs shall be limited to wall or freestanding signs and to premises where there are two (2) or more uses located on one (1) public street. If the property fronts on one (1) public street, only one (1) joint identification sign is permitted. If the property fronts on two (2) public streets, two (2) joint identification signs shall be permitted. Each joint identification sign shall not exceed 100 square feet and twenty-five (25) feet in height if in the G.B., GI or LIC. District, and no more than forty (40) square feet in area and fifteen (15) feet in height in any other district.

7. Permanent Subdivision Identification Signs

Such signs shall be limited to wall mounted or monument signs only, with placement on wall, railroad ties, entrance columns or similar architectural or landscaping features used to denote the entrance to the subdivision. Such sign shall be not more then five (5) feet in height and shall set back at least twenty-five (25) feet form the right-of-way of both streets.

8. Signs in PUD, PUD-R and SU Districts

Signs in the PUD and PUD-R shall generally meet the requirements for similar uses in residential and NB Districts. Signage in the SU District shall reflect the signage standards for similar uses in other districts. The applicant shall submit a total signage plan for the proposed development as part of the final development plan.

9. Signs in Architectural Review District (ARD)

All signage within Architectural Review Districts established pursuant to Article XXVIII shall require a Certificate of Appropriateness. Although the standards cited in this Article should considered as general guidelines, the Architectural Review Board may require more stringent standards, in keeping with the criteria in Sections 28.07.08.

**Section 35.10 Nonconforming Signs**

A. Abandonment

The continuance of an existing sign which does not meet the regulations and requirements of this Article shall be deemed a nonconforming sign which shall terminate by abandonment when any of the following conditions exist:

1. When the sign is associated with an abandoned use.
2. When the sign remains after the termination of a business. A business has ceased operations if it is closed to the public for at least ninety (90) consecutive days. Seasonal businesses are exempt from this requirement.
3. When the sign is not maintained or does not conform to the following:
  - a) All signs, together with all supports, braces, guys and anchors shall be kept in a proper state of repair.
  - b) Every sign and the immediately surrounding premises shall be maintained by the owner, or his agent, in a clean, sanitary and inoffensive condition, free from all obnoxious substances, rubbish and weeds.

Upon finding that the sign is abandoned, the right to maintain and use such sign shall terminate immediately.

#### B. Relocation or Replacement

A nonconforming sign shall not be structurally relocated or replaced unless it is brought into compliance with the provisions of this Section. Should any replacement or relocation occur without being brought into compliance, the sign shall be existing illegally, and subject to the penalties as specified in Section 35.13 of this Ordinance.

#### C. Maintenance

A nonconforming sign shall be maintained or repaired in accordance with the following provisions:

1. The size and structural shape of the sign shall not be changed or altered. The copy may be changed provided that the change applies to the original use or business associated with the sign at the time the sign became nonconforming, and a permit is obtained. The copy area shall not be enlarged.
2. In case damage occurs to the sign to the extent that more than 50 percent (50%) of the replacement value is lost, the sign shall be removed within sixty (60) days.

#### D. Inspection by the City

If any existing sign is found, upon inspection by the City, to constitute a hazard to public safety, such sign shall be subject to

removal.

### **Section 35.11 Measurement of Signs**

For the purposes of this Ordinance, the measurement of sign area shall comply with the following standards: (See Chart 35.11)

- A. Sign area shall include the face of all the display area of the sign not including bracing, framing and structural supports of the sign, unless such support members are made part of the message or face of the design.
- B. Where a sign has two or more display faces, the area of all faces of the sign shall be included in determining the area of the sign, unless two (2) display faces join back to back and parallel to each other and not more than twelve inches (12") apart. For spherical signs, the sphere shall be bisected by an imaginary line through the center of the sphere, and the surface area of the half sphere shall be counted as the sign face. For cubical signs, the area of all display faces shall be included in determining the area of the sign.
- C. The area of the letters, numbers or emblems mounted directly on a building, wall or wall extension shall be computed by enclosing the entire word or words formed by such letters, numbers or emblems with the smallest single continuous perimeter consisting of rectangles or series of rectangles, and determining the area within such perimeter.
- D. The height of the sign shall be measured from the elevation of the ground at the point which the base of the sign meets the ground, to the highest point on the sign.
- E. For structures and uses having no direct frontage on public roads, as within shopping centers, frontage shall be counted as the measurement of the building line along adjacent drives or parking areas.

### **Section 35.12 Variances**

Variances to this Article may be granted pursuant to the procedure and policies set forth in Article V of this Ordinance. Variances for signage pertaining to property in the Architectural Review District (ADD), as designated by Council pursuant to Article XXVII, may be granted by the Architectural District Review Board, utilizing procedures and requirements developed by the Board for that purpose.

### **Section 35.13 Penalties**

Any person, firm, corporation, partnership or association violating any provision of this Article of failing to obey any lawful order issued pursuant to its terms shall be subject to fines and penalties as specified by separate Ordinance.

#### **Section 35.14 Schedule of Sign Regulations**

Requirements for the number, area and height of permanent off-premises signs are found on Tables I and II, as follow. Tables I and II are hereby made a part of this Ordinance.

**SECTION 35.11 MEASUREMENT OF SIGN AREA**

**SECTION 35.14 / TABLE I  
PERMITTED NUMBER AND STRUCTURAL TYPE OF SIGNS  
(PERMANENT ON-PREMISES SIGNS)**

<b>USE / DISTRICT</b>	<b>PERMITTED SIGN TYPES</b>	<b>MAXIMUM NUMBER OF SIGNS</b>
<b><i>Residential</i></b>		
Subdivision Identification Sign	Wall, freestanding (all districts)	2 per entry (4 total)
Conditional Uses in URO District	Wall, freestanding	1 per frontage
Two-and Multi-Family Dwellings in AR District	Wall, freestanding	1 per frontage
<b>Commercial/Office/Institutional</b>		
Schools, churches, hospitals and other institutions in all districts	Wall, freestanding	1 per frontage
Buildings housing Essential Services freestanding and similar public facilities	1 per frontage	Wall,
Permitted / conditional uses in the NB District	Wall, freestanding window, canopy	2 per frontage
Business / professional offices in the awning DE District	2 per frontage	Wall, window,
Other general retail/service/commercial awning in DE District	2 per frontage	Wall, window,
Permitted / conditional uses in in G.B. District	Wall, freestanding, window projecting, awning, canopy	
<b>Industrial</b>		
Permitted uses in the GI and LIC. per frontage	Wall, freestanding, window	2

## Districts

## **NOTES / TABLE I:**

- *For the purposes of calculating the number of permitted signs, “frontage” shall be interpreted as frontage on a publicly dedicated and improved street.*
- *Not more than one (1) sign per business per street frontage in any district shall be a freestanding sign.*
- *Plans for signage in the SU and PUD Districts must be submitted with the required Development Plan: the Planning and Zoning Commission may impose additional requirements.*
- *See Section 32.05 for signage regulations for home occupations.*
- *Buildings or single developments with multiple business occupants sharing a common entrance from the street, i.e., shopping centers, shall be permitted one (1) joint identification sign in addition to signage permitted above. If such sign is a freestanding sign, no individual business, within such center shall use a separate freestanding sign. Such joint identification sign shall meet the requirements of Section 35.09 H 6.*
- *In addition to the signs above, businesses located along arterial highway within the GB, GI and LIC Districts shall be permitted two (2) directional signs of not more than three (3) feet in height, and two (2) square feet in area, subject to the approval of the Planning and Zoning Commission.*

## **NOTES / TABLE II:**

- *Proposed signs in the SU, PUD and PUDR Districts must be presented as part of the required Development Plan. Some variance from the standards cited above may be granted if deemed appropriate by the Planning and Zoning Commission.*
- *Not more than 50 square feet of total signage area in the GB or LIC Districts shall be on a freestanding sign.*
- *The total permitted sign area for signs in the GB, GI and LIC Districts shall be as shown on TABLE II; however the total area for business / lots in these districts shall not exceed 200 square feet, excluding 50 square feet of free-standing sign.*
- *One “Changeable Copy Sign” may be on the free-standing sign.*

*Such changeable copy sign may not exceed 50% of the size of the free-standing sign and is not included in the 50 square foot limit. (Example: 50 SF free-standing sign + 25 SF changeable copy sign.)*

**SECTION 35.14 / TABLE II  
 AREA OF SIGNS / HEIGHT OF FREESTANDING SIGNS  
 (PERMANENT ON-PREMISES SIGNS)**

<b>USE/ DISTRICT</b>	<b>MAXIMUM SIGN AREA (SQ. FT.) (ALL SIGNS)</b>	<b>MAXIMUM HEIGHT (FT.) (FREESTANDING SIGNS)</b>
<b><i>Residential</i></b>		
Subdivision Identification Sign (all districts)	20 per entry	6
Conditional Uses in URO District	16	6
Two and Multi-Family Dwellings in AR Districts	20	6
<b><i>Commercial/Office/Institutional</i></b>		
Schools, churches, hospitals and other institutions	40	15
Buildings housing Essential Services and similar public facilities	40	10
Permitted / conditional uses in the NB District	40	15
Business / professional offices in the DE District	25	--
General retail/service/commercial in DE District	40	--
Permitted / conditional uses in in GB District	1½ SF per lineal foot of building wall on which sign is located. (+50 SF/Free-Standing)	20
<b><i>Industrial</i></b>		
Permitted uses in the GI and and LIC Districts	1 SF per lineal foot of building wall on which sign is located.	25

(+50 SF/Free-Standing)

Revisions: Ord 00-50, effective 06/02/00; Ord 01-17, effective 03/08/01; Ord 02-91, effective 09/06/02; Ord 05-53, effective 06/03/05